

ADBudds

www.adbudds.com



DELIVERING YOUR
DIGITAL OBJECTIVES

Company Profile

Overview



Hello,

Thank you for taking the time to discuss services at Adbudds. Based on our experience at Adbudds, we are confident on meeting targets through website traffic, customer engagement/acquisition and on-site conversions within a quarter.

Based on current Digital Marketing needs, our recommended approach will focus on customer acquisition from top 3 platforms for your business and building upon that. Our tried and tested methodologies and conversion optimization techniques ensures all digital marketing tactics used deliver a great Return Over Investment.

We employ a wide range of research tools to develop a comprehensive marketing strategy that will meet your businesses acquisition goals. For any further questions or queries, please shoot us an email at info@adbudds.com

Thank You,

About **us**

Adbudds is a full -service
Digital Advertising
Agency based in Delhi.

Our in-house
services include:



- **Social Media Marketing (SMM)**
- **Search Engine Optimization (SEO)**
- **Paid Advertising**
- **E-commerce**
- **Website Design & Development**
- **Online Reputation Management**
- **Content Marketing**
- **Lead Generation**
- **Online Media Buying**

In today's digital business world, you need a partner who can help you take advantage of marketing opportunities across a variety of channels in real-time. Adbudds combines a data-driven approach with knowledge gained from years in print, digital, traditional & electronic media to deliver outstanding results to our clients.

ADBudds



A Digital Advertising Agency

ADBudds

How we Do IT?



Content

Development of a new lead magnet as well as search engine optimization of existing and new content resulted in Laintimo Company Inc's organic traffic increasing by more than by 1,461% for target key phrases. In addition to referral traffic and paid media, total web traffic rose by 956%.

Distribution

Managing Laintimo Company Inc's 7-figure paid media budget meant tracking their cost-per-conversion diligently to make sure they were achieving the desired ROI. If one channel or tactic was not performing, we would reallocate the budget to a channel that was converting at the desired cost-per-conversion.

Optimization

Using multivariate analysis, Adbudds was able to increase conversion rate on Laintimo Company Inc's key landing pages from 5% to 13%. Combined with the increased traffic to site, the overall digital marketing strategy resulted in 25 times more leads.



Portfolio

ADBudds

Digital Advertising



Ad sets

Ads

Rules

View Setup

Columns: Performance

Breakdown

Budget	Results	Reach	Impressions	Cost per result	Amount spent
Using ad se...	69 On-Faceboo...	9,522	18,580	₹37.12 Per on-Facebo...	₹2,561.31
Using ad se...	56 On-Faceboo...	6,450	12,177	₹46.85 Per on-Facebo...	₹2,623.41
Using ad se...	142 Post engage...	965	12,429	₹14.44 Per Post Engag...	₹2,050.02
Using ad se...	63 Post engage...	396	2,052	₹10.48 Per Post Engag...	₹660.46 of ₹1,000.00
Using ad se...	85 On-Faceboo...	4,420	5,790	₹8.81 Per on-Facebo...	₹748.68
Using ad se...	26 On-Faceboo...	3,480	4,940	₹27.20 Per on-Facebo...	₹707.19
Using ad se...	— Post engage...	—	—	— Per Post Engag...	₹0.00
₹1,100.00 Lifetime	31 Applications ...	2,628	3,160	₹5.82 Per application ...	₹180.29
Using ad se...	41 On-Faceboo...	4,527	7,432	₹24.31 Per on-Facebo...	₹996.85

Digital Advertising



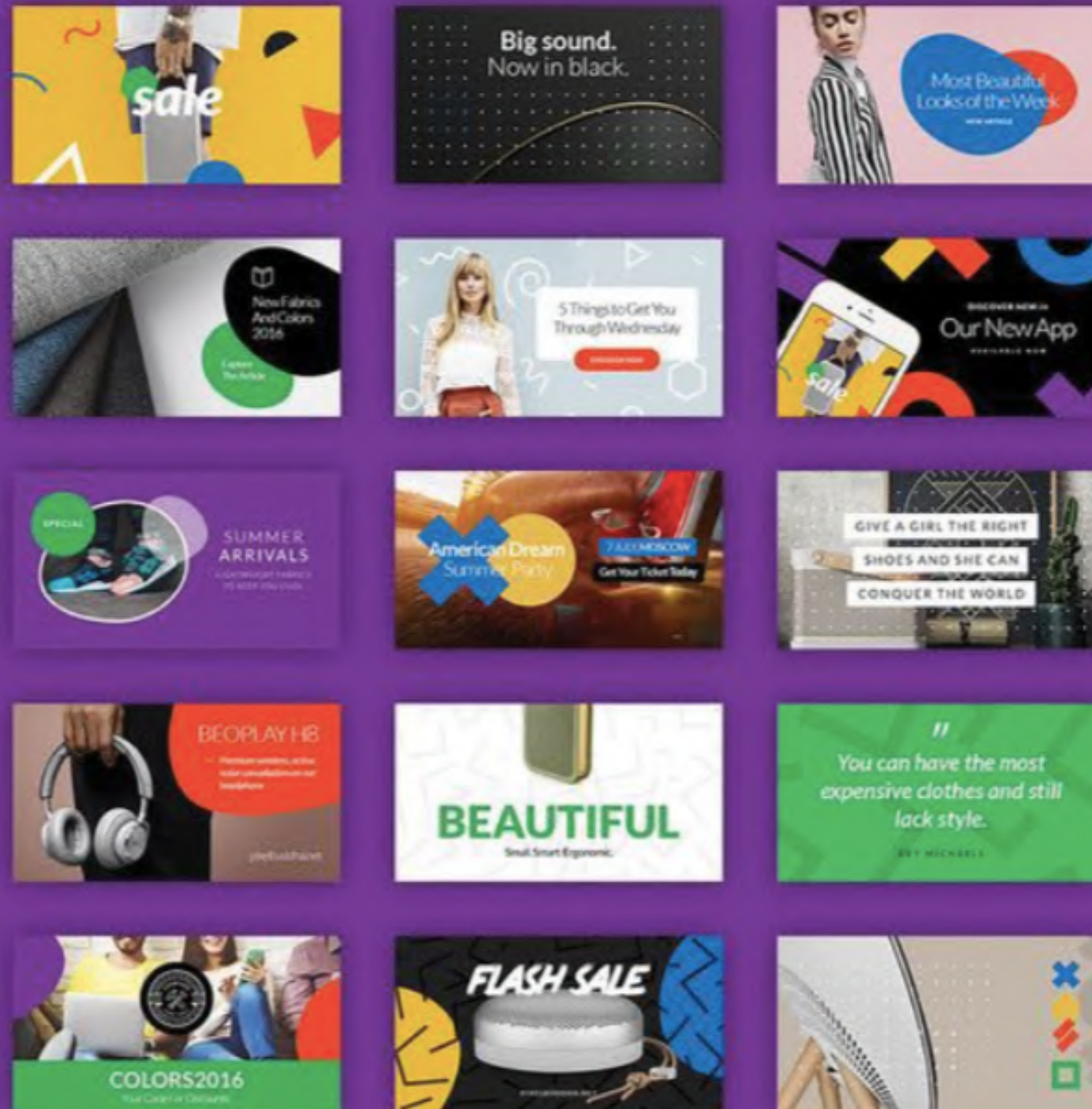
Optimization score	Campaign type	Impr.	Interactions	Interaction rate	Avg. cost	Cost
100%	Display	2,368,896	35,806 clicks, engagements	1.51%	₹1.73	₹61,776.30
100%	Display	264,040	7,129 clicks, engagements	2.70%	₹1.57	₹11,188.66
—	Video	168,176	161,605 engagements, views	96.09%	₹0.06	₹10,244.39
—	Display	32,421	711 clicks	2.19%	₹1.08	₹770.35
—	Search	49,237	681 clicks	1.38%	₹15.97	₹10,874.10
—	Display	0	0	—	—	₹0.00
—	Display	0	0	—	—	₹0.00

Digital Advertising



Budget	Results	Reach	Impressions	Cost per result
₹3,360.00 Lifetime	110 Link Clicks	18,616	18,616	₹4.58 Per link click
Using ad se...	26 Link Clicks	6,746	7,115	₹13.78 Per link click
₹10,000.00 Lifetime	1,555 Link Clicks	22,824	26,551	₹1.53 Per link click
Using ad se...	6,637 Post engage...	1,154	43,453	₹0.50 Per Post Engag...
Using ad se...	4,658 Link Clicks	13,156	89,286	₹1.32 Per link click
Using ad se...	7,107 Link Clicks	71,810	107,866	₹0.46 Per link click

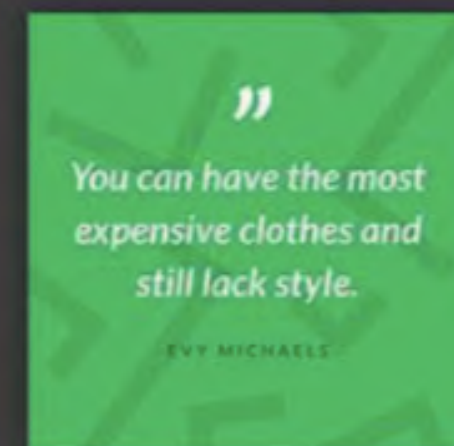
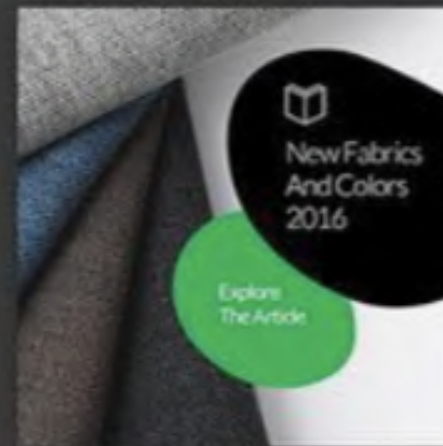
Social Media



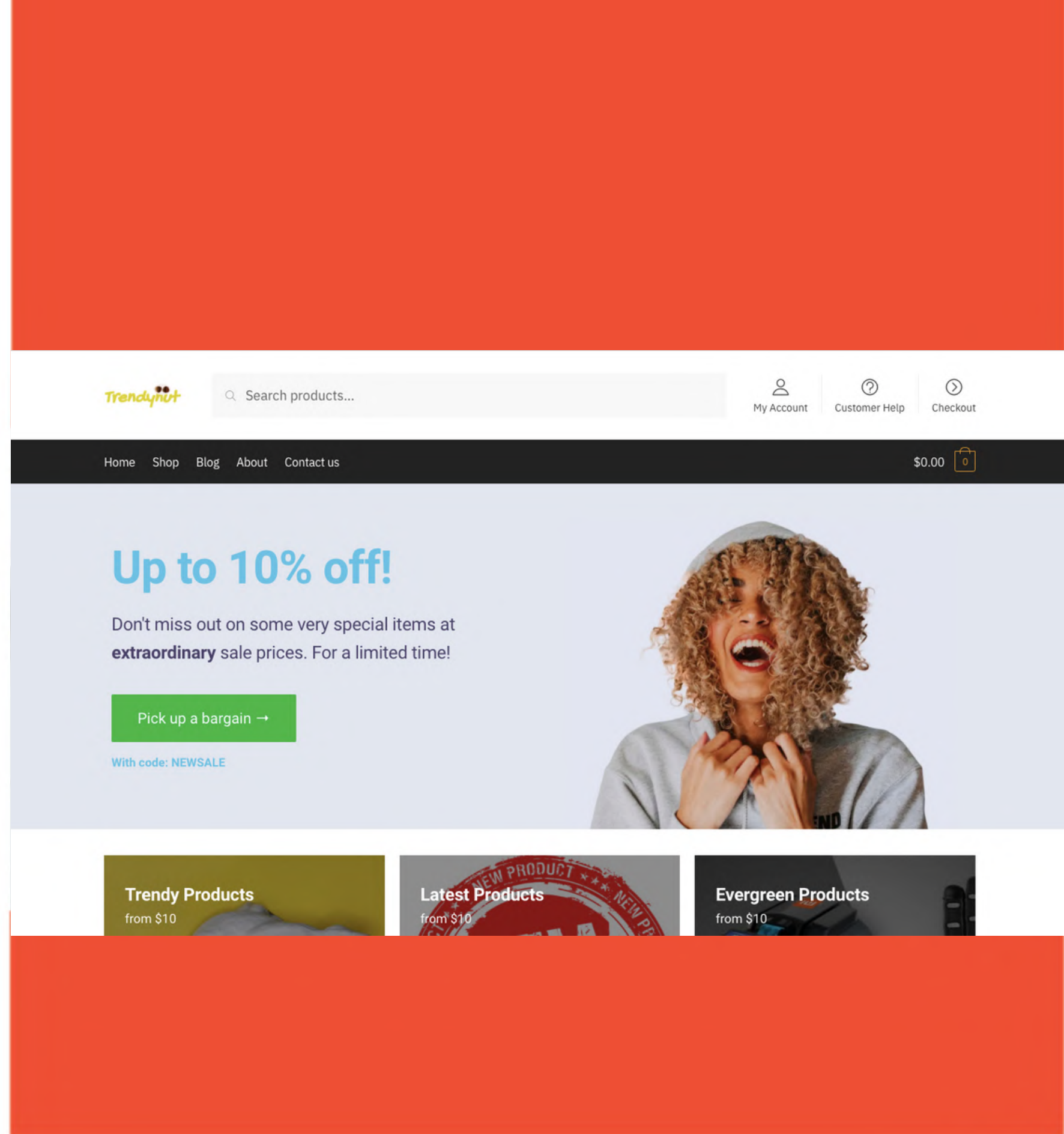
Social
Media



Social Media




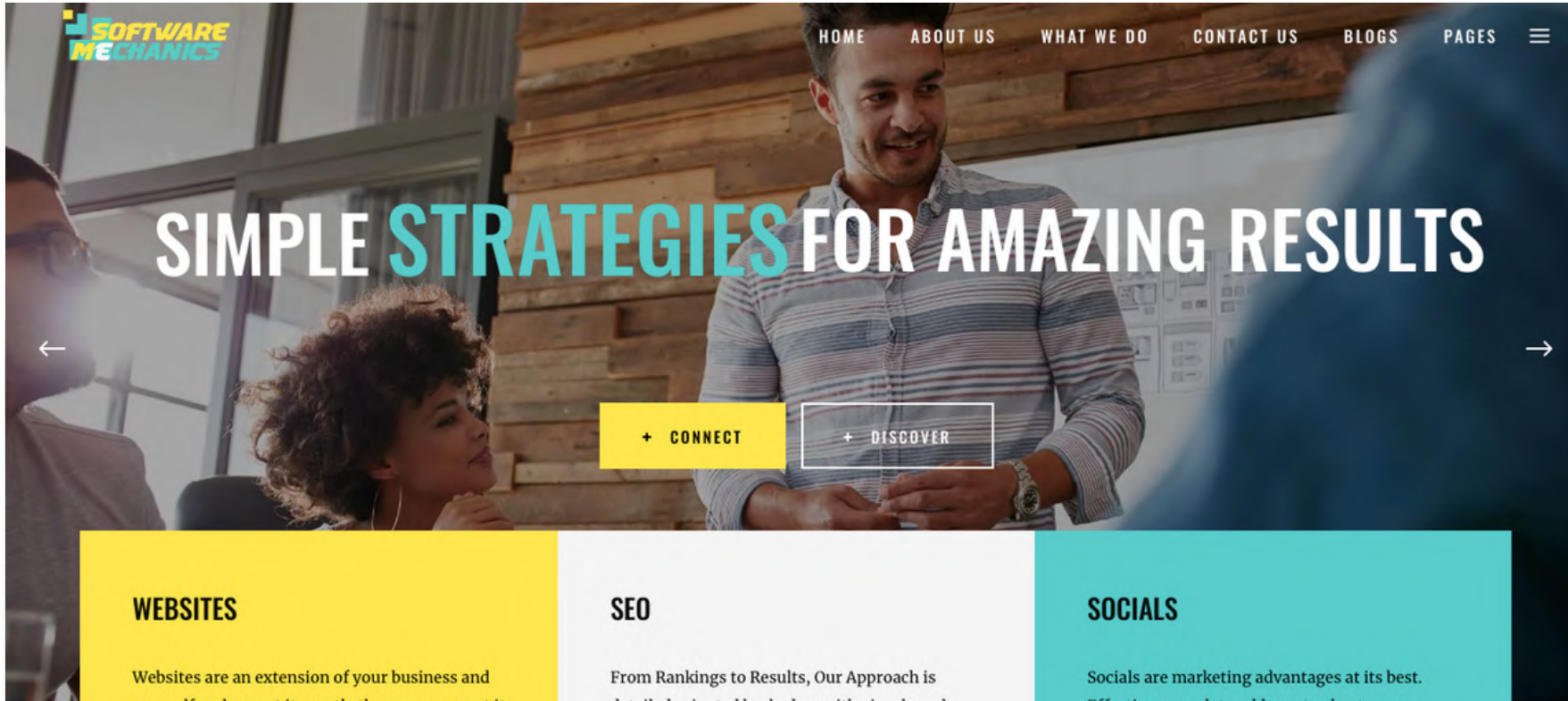
Website



Website



HOME ABOUT US WHAT WE DO CONTACT US BLOGS PAGES



SIMPLE STRATEGIES FOR AMAZING RESULTS

[+ CONNECT](#)[+ DISCOVER](#)

WEBSITES

Websites are an extension of your business and yourself and we put it exactly the way you want it. A "SIMPLE" approach to deliver easy to navigate breathtakingly beautiful websites

[Know More](#)

SEO

From Rankings to Results, Our Approach is detailed oriented backed up with visuals and workflows for you to understand. In short a "SMART" Approach

[Know More](#)

SOCIALS

Socials are marketing advantages at its best. Effective enough to add great value to your business and revenue. We believe in keeping it "SORTED" and real.

[Know More](#)

ADBUDDS

OUR MARKETING TEAM

Adbudds is a digital and technology Advertising agency that provides result based marketing.



YUGANTER
FOUNDER



SAURABH
KHASPURI
FOUNDER



AASHIMA YADAV
CMO



ANIMESH
DIGITAL
MARKETING HEAD

Clients



ADBudds

Thank You

We would look forward to serve you with our expertise and build a better business with integrity and commitment.





ADBudds

Call Us on : 9811962434, 8586082070

Email Us : info@adbudds.com

Web : www.adbudds.com

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